

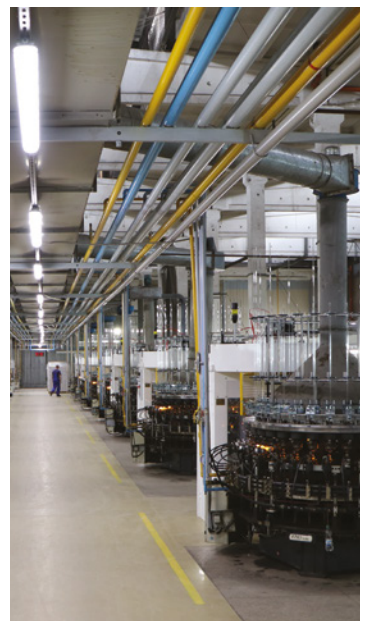


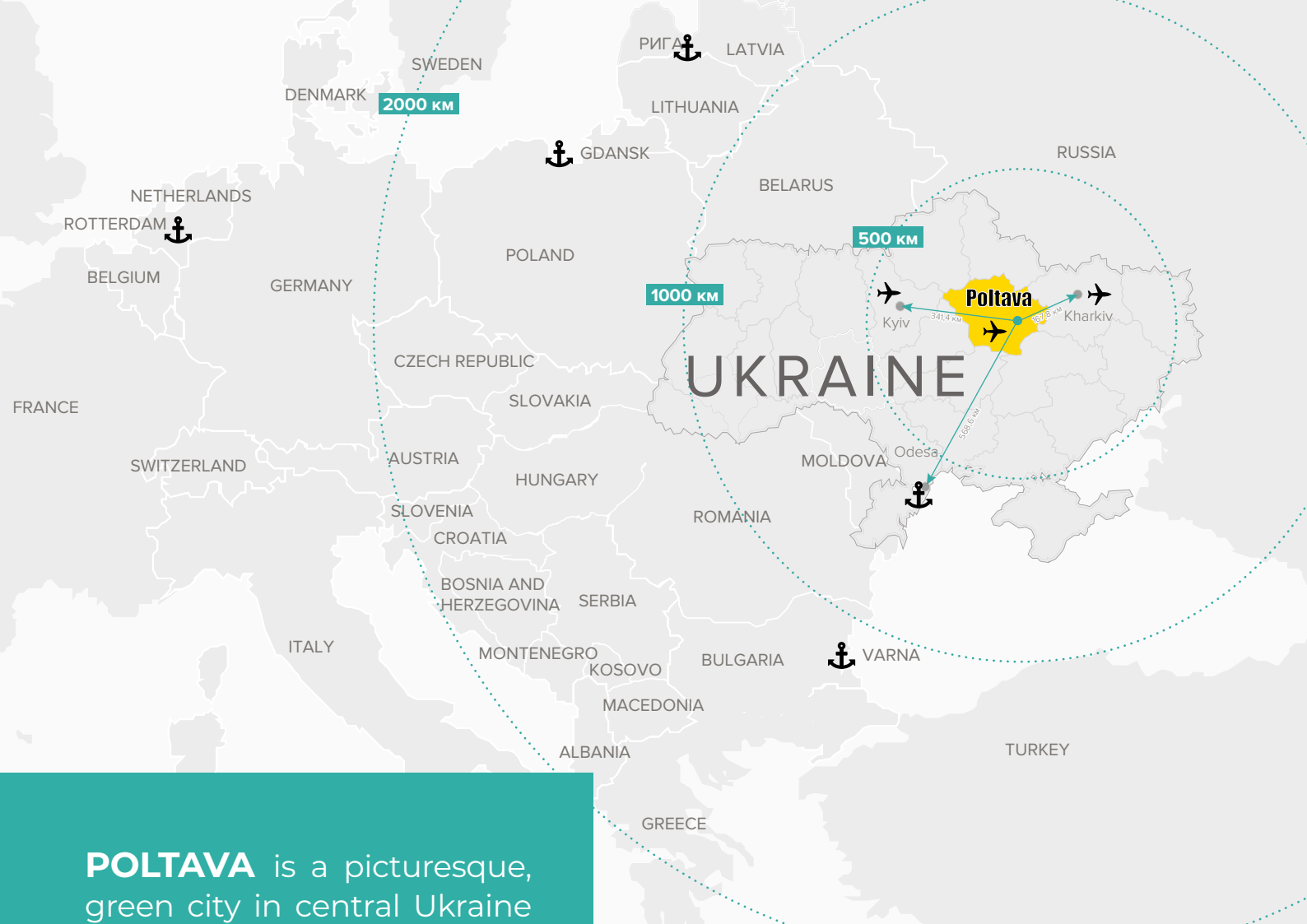
INVESTMENT PASSPORT



POLTAVA

EXTRAORDINARY OPPORTUNITIES
FOR YOUR BUSINESS!





POLTAVA is a picturesque, green city in central Ukraine with a thousand-year history, European cultural and educational traditions and a powerful industrial infrastructure, the cradle of celebrities – the city that creates extraordinary opportunities for developing your business!



Poltava is situated at the intersection of international highways and railways 342.3 km from the capital of Ukraine, Kyiv.



It is 17.6 km to Poltava Airport, 167.8 km to Kharkiv International Airport, and 314 km to Boryspil, the key international airport of Ukraine.



Area of the city
103.8 km²



Population
279.8 thousand people



Number of business entities
26.8 thousand



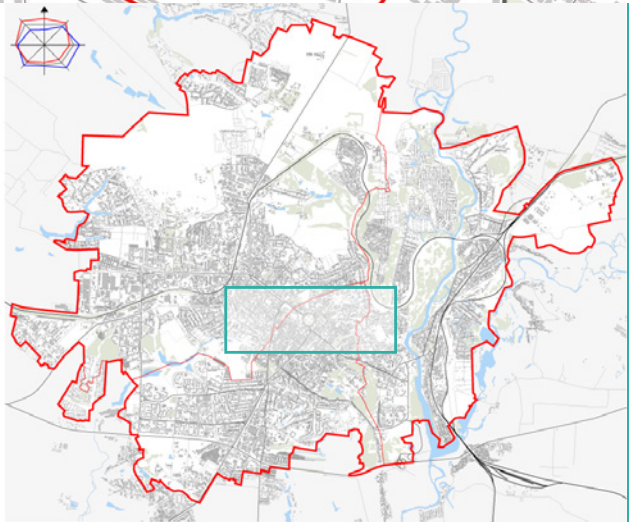
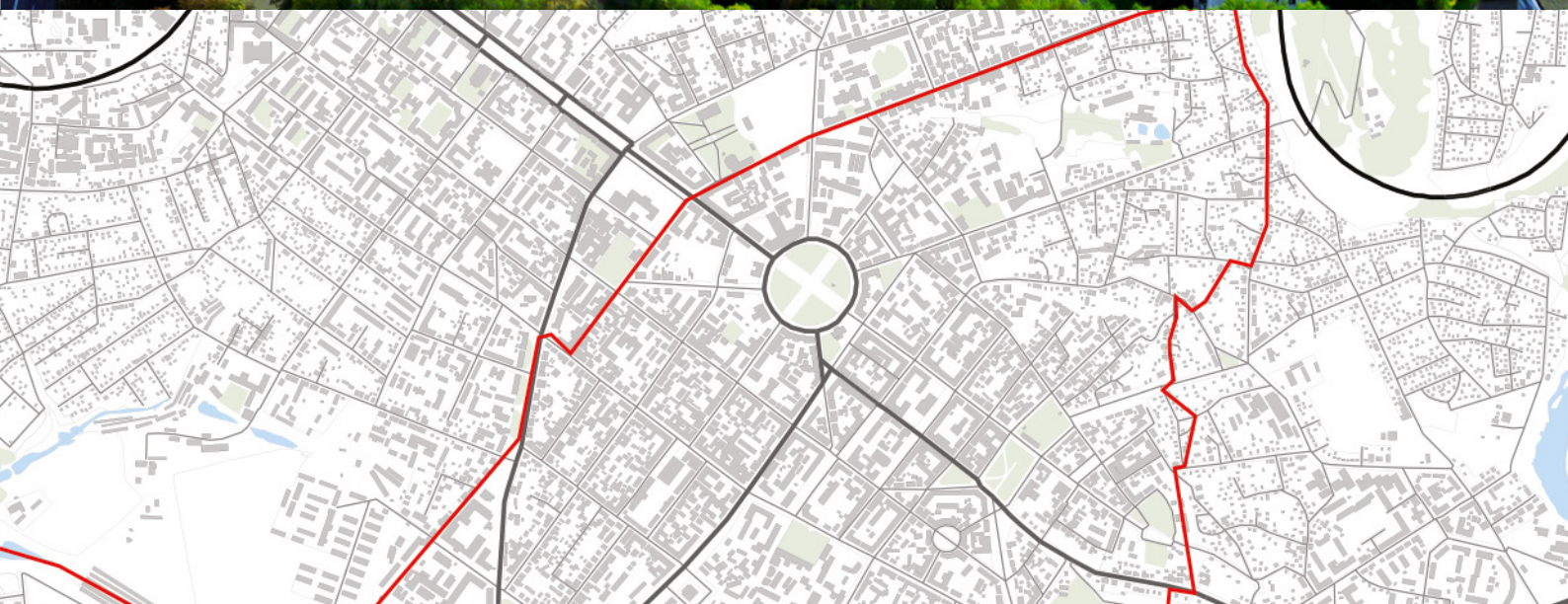
Average salary in 2019
US \$436



National currency
Hryvnia, UAH



Time zone
**UTC/GMT +2,
UTC/GMT +3 in summer**



**DEPARTMENT OF ECONOMY AND
INVESTMENT, POLTAVA CITY COUNCIL**



www.rada-poltava.gov.ua
www.facebook.com/PoltavaCityCouncil



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dep_economy_invest@rada-poltava.gov.ua



36 Sobornosti Street, Poltava, 36000

Poltava as a green and cozy city

Poltava is Poltava Region's administrative center located on a flat Poltava plateau and its steep riverine slope with absolute heights above sea level ranging from 78 m to 159 m within the Eastern European Plain.

Geographic coordinates: 49°35'22" N 34°33'04" E.

Area of the city: 103.8 km².



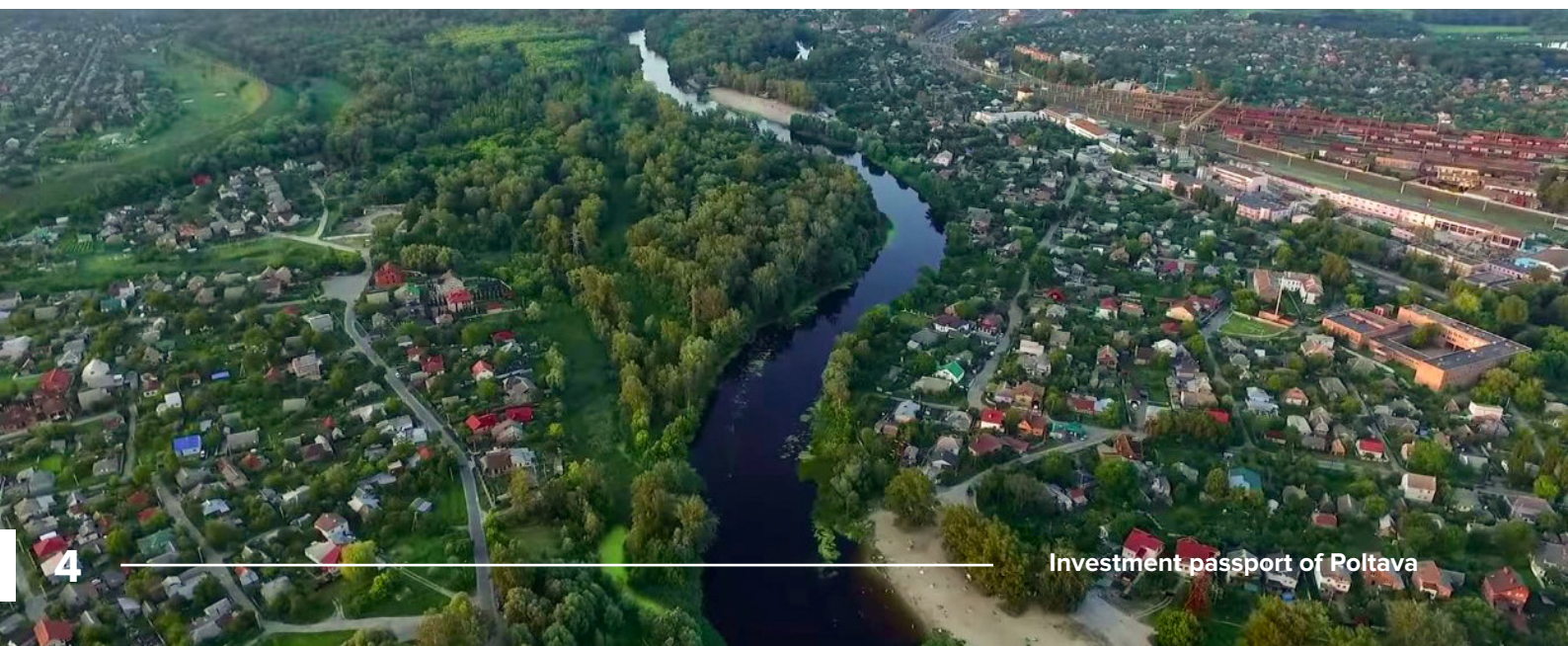
Area of the city: 103.8 km²

The western outskirts of the city are dominated by dark gray forest soils and chernozems, and the eastern ones by sod and meadow soils. The Vorskla River flows through the city into the Kamianske Reservoir on the Dnipro, one of the three largest rivers in Europe and the main waterway of Ukraine.

Geographically located within the temperate climate zone, Poltava enjoys a **moderate continental climate**.

Average annual precipitation is 525 mm; average annual relative humidity is 74%; the frost-free period is 174 days.

Average air temperature is +20.5°C in July and -7.0°C in January.





Poltava is a comfortable city with a high quality of life. Parks, public gardens, flower beds take up more than 20% of the total area of the city. Therefore, not only residential buildings, but also most office centers are surrounded by greenery, creating an atmosphere of peace and unity with nature.

Clean air not only uniquely characterizes the city and guarantees good health for the community, but also underlies Poltava residents' love of an active lifestyle and sports. What you will find in Poltava includes stadiums, swimming pools, tennis courts, football pitches, gyms, and playgrounds with exercise

equipment: anything you might need not only to keep your body in shape, but also to go for athletic achievements.

This variety of opportunities will be right next to your apartment because Poltava is a small city with 5 to 7 km between suburbs and downtown, an extensive and effective public transport network. An apt configuration of downtown, a well-thought-out planning of dormitory suburbs, compact industrial sites – all this makes Poltava a city where you want to live, work, and start your own business



Poltava is close by!

Located at the intersection of international highways and railways, Poltava shares one time zone with the capitals of Finland, Belarus, Bulgaria, Greece, Egypt: UTC/GMT +2 (in summer: UTC/GMT +3).



Airport

Poltava is globally connected by air flights of three nearby airports: Poltava International Airport, which is located 17.6 km from the city center; Kharkiv International Airport, located 167.8 km away, and Boryspil, the key international airport of Ukraine located 314 km away from Poltava.



Railway hub

The railways play an equally important role for Poltava as motor transport in passenger and cargo transportation. The city has two railway stations, Kyivskyi and Pivdennyi, and an extensive network of access roads to industrial enterprises, offering a high quality of transport and logistics services.





Bus stations

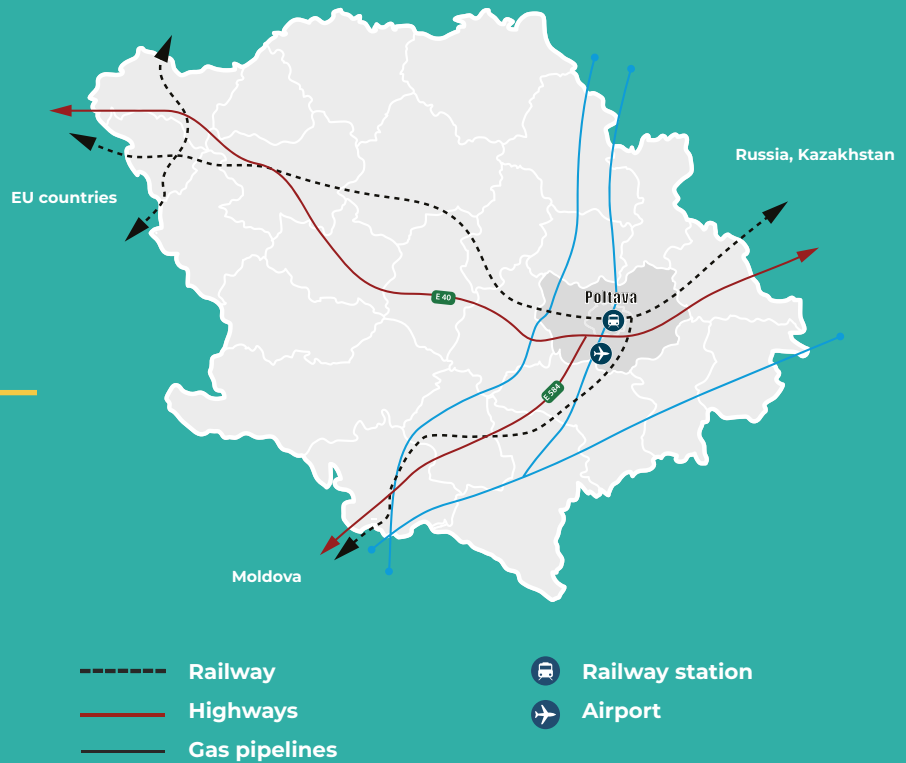
There are four bus stations in Poltava.

They can be used to reach cities in Ukraine and abroad. Buses can take you to European countries such as Poland, the Czech Republic, Belarus, etc.



Автошляхи

Poltava is located 342.3 km from Kyiv, the capital of Ukraine, 148 km from Kharkiv, the second most populous city in Ukraine. The international highway M03, connecting Kyiv, Poltava, and Kharkiv, is part of the European route E40.



E40 Calais – Brussels – Krakow – Kyiv – Volgograd – Tashkent – Almaty – Ridder

E577 Poltava – Kropyvnytskyi – Chisinau – Giurgiulesti

M03 Kyiv – Kharkiv – Dovzhanskyi checkpoint (state border with Russia)

Poltava as a center of modern education and highly skilled staff

Human capital is a key driver behind Poltava's development. Community members are extremely talented and creative because they love everything new, are willing not only to acquire new knowledge, but also to develop new skills and do their work in a creative and inspired way rather than for form's sake.

AGE STRUCTURE OF THE POPULATION

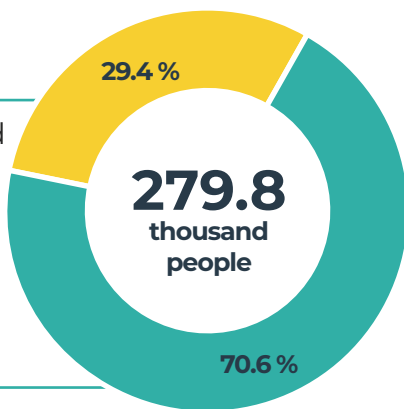
0-15 & 65+

82.3 thousand people



15 to 64

197.5 thousand people



GENDER STRUCTURE OF WORKING POPULATION

Men

48.1%

94.9 thousand people

Women

51.9%

102.6 thousand people





54

PRESCHOOL

51

**SECONDARY
SCHOOL**

6

**COLLEGE
AND HIGHER**



Our labor market is shaped by not only Poltava residents: every day hundreds of additional workers commute to the city from nearby communities because the total population of Poltava Region is more than 1,337.0 thousand people, and many of them are interested in the administrative center's opportunities. Out of all these experts, you are sure to find exactly those you need in any area: construction, information and communications, medicine and mechanical engineering, food production and services, innovation management and modern marketing methods.

Poltava residents derive their high professionalism from not only being naturally hardworking and persistent, but also the comprehensive education system built in the city: from preschool to adult education, including postgraduate.

Today Poltava operates 54 preschool educational institutions attended by more than 12.2 thousand children, 51 secondary schools attended by about 25.2 thousand students. They include both public and privately owned institutions, creating conditions for healthy competition and unlocking a wide range of opportunities for personality development.

Occupational training of youth is delivered by educational institutions of different forms of ownership and different levels of accreditation: Poltava offers from colleges and technical schools to universities and academies. But Poltava's leading institutions of higher education, which enjoy popularity with not only Ukrainian but also foreign students, are:



Ukoopspilka's higher educational institution "Poltava University of Economics and Trade";



National University "Poltava Polytechnic named after Yurii Kondratiuk";



Poltava State Agrarian Academy;



Poltava National Pedagogical University named after V. H. Korolenko;



Poltava Law Institute of Yaroslav Mudryi National Law University;



Ukrainian Medical Dental Academy.

Poltava as a center of science and innovation

Poltava's institutions of higher education have support of European Investment research institutes and laboratories that train experts for high-tech and top-priority sectors of the economy of Poltava and Ukraine as a whole.

In 2019, Poltava continues to implement the most powerful infrastructure project in recent years promoting energy efficiency of higher education institutions of Ukraine "Higher Education. Energy Efficiency and Sustainable Development" that involves participation of

the National University "Poltava Polytechnic named after Yurii Kondratiuk" and Bank, ESP, NEFCO.

Poltava places a lot of focus on joint research and scientific activities with business representatives. Cooperation with Siemens, the international technology concern, expanded the science infrastructure of the National University "Poltava Polytechnic named after Yurii Kondratiuk" and opened a training and research center for the oil and gas business.

| Institution | Science and teaching staff | Students | Graduates | Research topics | Scientific publications | Copyright certificates, patents obtained |
|--|----------------------------|----------|-----------|-----------------|-------------------------|--|
| Ukrainian Medical Dental Academy | 644 | 5103 | 889 | 119 | 729 | 141 |
| National University "Poltava Polytechnic named after Yurii Kondratiuk" | 391 | 5045 | 1910 | 588 | 1518 | 116 |
| Poltava State Agricultural Academy | 336 | 5990 | 822 | 2 | 466 | 22 |
| Poltava National Pedagogical University named after V. H. Korolenko | 306 | 6261 | 2437 | 45 | 733 | 47 |
| Ukoopspilka's higher educational institution "Poltava University of Economics and Trade" | 223 | 5453 | 2316 | 44 | 1156 | 15 |
| Poltava Law Institute of Yaroslav Mudryi National Law University | 40 | 800 | 280 | 12 | 350 | – |

Poltava is actively promoting entrepreneurial initiatives and developing the youth startup movement.

National University “Poltava Polytechnic named after Yurii Kondratiuk” runs a startup school established together with the innovative holding Sikorsky Challenge to develop entrepreneurship and transfer technologies. Participants of the PUET Youth Business Center are actively involved in international, regional, and local competitions of business projects. The Center was set up to offer new opportunities for building qualities and skills of the business owner, creating favorable conditions for university graduates to get closer to the implementation of their own business project, and helping prepare students for future professional activities through marketing and social research.

Creative entrepreneurship is actively developing in Poltava. The British Council and the University of Portsmouth (Great Britain), Ukoopspilka’s higher educational institution

Poltava University of Economics and Trade support the implementation of Creative Spark, a five-year initiative designed to support international university and institution partnerships for the development of entrepreneurial skills and creative economy in seven countries: Ukraine, Kazakhstan, Uzbekistan, Kyrgyzstan, Azerbaijan, Armenia, and Georgia.

Poltava researchers actively integrate innovative health care solutions into the international scientific space. The Ukrainian Medical Dental Academy cooperates with Paul Sabatier University (Toulouse, France), Aristotle University of Thessaloniki (Greece), University of Santiago de Compostela (Spain) on academic mobility programs for post-graduate students, research and teaching staff within the Erasmus+ project. The Academy has initiated



Training and Research Center for the Oil and Gas Business.



Workshop at the startup school of the National University “Poltava Polytechnic named after Yurii Kondratiuk”.



Development of creative entrepreneurship in Poltava by engaging international partners.



International academic cooperation of Poltava researchers in health care.

MAIDAN, a consortium that includes 8 universities from the EU, Ukraine, and Georgia.

Poltava's higher education institutions build their institutional capacity by participating in international projects. Poltava National Pedagogical University named after V. H. Korolenko pursues research with the support of a number of foreign institutions and programs, including Erasmus+ KA2 CBHE, Czech Development Agency, York University.

The academic elite of Poltava actively initiates the development of applied scientific solutions. The Science and Technology Center of Ukoopspilka's higher educational institution "Poltava University of Economics and Trade" has developed and started the production of ultraviolet irradiators for bactericidal disinfection of water, air, and surfaces.

Poltava annually hosts academic events dedicated to Innovation and promotion of STEM education.

To promote Smart-specialization in Poltava, the city implements "Rise of virtualized employment and freelancing encouragement among vulnerable population in Poltava through training program that includes information seminars and interactive simulation workshops," a project assisted by the Canada Fund for Local Initiatives, the Embassy of Canada in Ukraine and Poltava City Council. This initiative has enabled 150 Poltava residents to become familiar with new forms of employment in the virtualized labor market and gain practical skills of the organization of a freelance business.

The IT industry rapidly develops in Poltava. Today, this sector employs more than 1,000 people.



The Night of Science at Poltava University of Economics and Trade.



International cooperation between Poltava City Council and the Canada Fund for Local Initiatives to promote virtualized employment.



The city is home to offices of more than 30 IT companies, mostly in IT outsourcing: the Ukrainian-Swedish outsourcing company Beetroot, the American outsourcing company Avenga (CoreValue), the Slovak outsourcing company

Yanpix and others. Every year, higher education institutions in Poltava train 250-300 future IT experts.

In addition, Poltava has marketing agencies that offer advertising and printing services (product branding, outdoor advertising, large format printing, DTP, digital textile printing, UV printing, laser cutting and engraving) by using modern digital technologies. IMAGE-M LLC and ASTRAYA Private Enterprise are the city's largest enterprises.

Research organizations



Poltava State Agricultural Research Station named after M. I. Vavilov of the Institute of Pig reeding and Agroindustrial Production of NAAS of Ukraine

vavilov.in.ua

Creating new varieties of fodder crops, improving the technology of growing cereals, legumes, industrial and fodder crops.



Institute of Pig Breeding and Agroindustrial Production at the National Academy of Agrarian Sciences of Ukraine

svinarstvo.com

Developing technology, designing and producing economic projections of financial consequences of the creation of new pig enterprises or the reconstruction of existing ones, analyzing the genetic selection situation in pig herds and preparing a genetic selection program for the creation of a breeding herd.

Poltava as a city of economically active people and private enterprise

The city's companies are a vital component of Poltava's economic development. The income of the business sector of Poltava Region accounts for 78% of the total budget. About 17,000 people are employed by large, medium-sized, and small enterprises. In 2019, there were 11,296 legal entities and 16,016 sole traders.

Compared to the previous year, the number of business entities has added almost 6%.

Poltava has 3 large, 177 medium-sized, and 3,661 small enterprises (including 3,155 micro-enterprises). Small enterprises account for 95.3 % of all businesses.

KEY SECTORS OF ECONOMY



Commerce and services



Mechanical engineering



Food industry



Light industry



Production of construction materials



Manufacture of wood products



Paper production and printing

The key sectors of Poltava's economy include commerce and services, materials, manufacture of wood products, paper production and printing, light industry, food industry.

Exports in 2019 amounted to 197.8 million US dollars (9.4% of the region's total), imports – 306.3 million US dollars (22.4% of the region's total). Exports added 2% compared to 2018, while imports fell 6% over the same period. Notably, the number of counterparties that Poltava maintains foreign links with has increased greatly over the past 5 years.

Direct (equity) investments in 2019 were 69.3 million US dollars, or slightly more than the year before (67.6 million US dollars). Capital expenditure was primarily financed, as before, by companies' and organizations' own funds, which accounted for 81.0% of the total. In 2019, 49.2% capital expenditure was made by industrial companies, 16.8% – by agricultural, forestry, and fishery enterprises, 10.1% – by public administration and defense enterprises and organizations; compulsory social insurance.



247.1
US dollars

investment per capita

Exports: 197.8 million
US dollars

Imports: 306.3 million
US dollars

The largest investor countries are Switzerland, the Netherlands, the United Kingdom of Great Britain and Northern Ireland, Cyprus and others.

In 2019, investment per capita was 247.1 US dollars (2018: 251.3 US dollars).

ОСНОВНІ КРАЇНИ-ІНВЕСТОРИ



Нідерланди



Кіпр



Швейцарія



Велика Британія

In Poltava, companies make a wide range of products, from methanol tanks to car assemblies and turbine blades, from women's coats to dresses and footwear, from sunflower oil to sausages and chocolate candies. This is enabled by a powerful production infrastructure, which includes foundry and machining shops, electroplating and stamping facilities, plastics and rubber processing shops, sewing and printing facilities, and many sites for agricultural processing and food production.

In addition, Poltava is renowned for its research on hydrocarbon production and scientific solutions for agroindustrial production. Development in these areas is based on vast oil and gas deposits found in Poltava Region, and Poltava chernozems, which make it possible to produce Ukraine's largest corn crops and grow the largest number of cattle.

Surely, all these activities come with banking and telecommunication services, which create extremely convenient conditions for financial transactions and information exchange with all countries worldwide.

Web sites of Poltava enterprises are the best place to seek information about their products and services. If you have a specific offer for cooperation and seek partners in Poltava, you can email your request to the Department of Economy and Investment of Poltava City Council at dep_economy_invest@rada-poltava.gov.ua





TD Poltavakhimmash LLC

azovmash.com

Produces large enameled equipment of 25 to 50 m³ for the chemical, food, micro-biological, and oil industries.



JSC Poltava Turbomechanical Plant

nicmas.com

Makes equipment and casts products from steel, wear-resistant cast iron, non-ferrous metals.



PrJSC Electromotor

elmotor.com.ua

Makes AC asynchronous electric motors and equipment for agriculture and forestry.



TD Poltava Car Assembly Plant LLC

paaz.com.ua

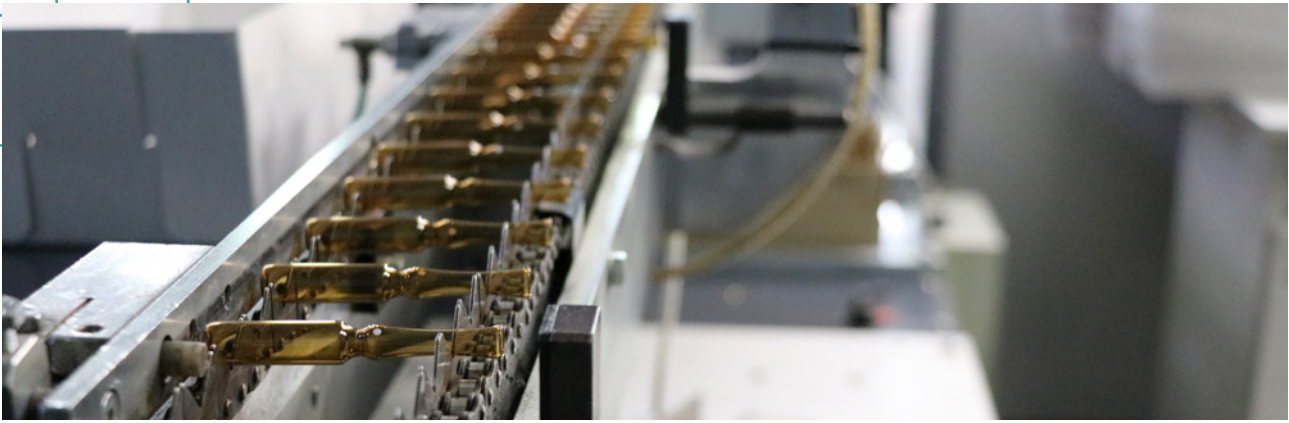
Makes components, spare parts, and accessories for vehicles.



PrJSC Ltava Plant

www.ltava.com.ua

Designs and manufactures electrical connectors, switching units, contact devices, and sockets for microelectronics.



JSC Poltava Medical Glass Plant

medicalglass.com.ua

Makes glass and medical glass products.



Poltava Locomotive Repair Plant LLC

www.trz.com.ua

Repairs and thoroughly upgrades passenger, freight, and universal locomotives, makes spare parts on a powerful production facility.



TD Poltavamash LLC

poltavamash.com

Makes equipment for the meat processing industry, spare parts and components for energy, oil and gas, and railway equipment.



PrJSC Poltava Diamond Tools

pdtools.com.ua

Makes diamond tools and abrasive products.



Di-Star LLC

distar.ua

Makes abrasive products.



Silf LLC

[*silf.ua*](http://silf.ua)

Makes furniture.



SIMO LLC

[*diamantltd.com.ua*](http://diamantltd.com.ua)

Makes sandwich panels and prefabricated buildings.



Vorskla-Style LLC

[*vorskla.pl.ua*](http://vorskla.pl.ua)

Designs and makes modern women's apparel.



PrJSC Dominik

[*dominik.ua*](http://dominik.ua)

Makes a wide range of confectionery.



Zaria Firm LLC

[*www.zarya.poltava.ua*](http://www.zarya.poltava.ua)

Makes sausages and meat delicatessen.



PrJSC Poltava Oil Extraction Plant – Kernel Group

www.kernel.ua

Makes oil and vegetable fats.



Svitanok Poltava Food Factory LLC

www.svitanok.com.ua

Makes drinking water and bread kvas, delivers drinking water in Poltava.



PrJSC Poltavpyvo Firm

poltavpivo.com

Makes beer and carbonated drinks.



Poltavaryba LLC

poltavaryba.uaprom.net

Processes and cans fish, conducts wholesale and retail trade in fish through specialized stores.



JSC Poltavakholod

pl-holod.com.ua

Makes dairy products and ice cream, offers low-temperature storage services.



Poltavtransbud Additional Liability Company

poltavtransbud.com

Erects residential and non-residential buildings and structures.



Plant of Reinforced Concrete Products No. 7 LLC

zavodzbv7.com.ua

Builds, makes concrete and reinforced concrete products.



Poltava House-Building Plant LLC

dsk.pl.ua

Builds, makes concrete and reinforced concrete products.



PSM-Profile LLC

psm-profile.com.ua

Makes roofing and facade materials.



PlastiKom LLC

www.plastikom.pl.ua

Makes steel-reinforced plastic windows and enclosing structures.



PrJSC Poltava Fan Plant

pvz.pat.ua

Makes industrial refrigeration and ventilation equipment.



KB Aerocopter LLC

aerocopter.com.ua
ak1-3.com.ua

Designs and produces helicopters.



Poltava Grouting Department of PJSC Ukrnafta

www.ukrnafta.com

Produces oil and gas.



JV Poltava Gas and Oil Company

www.ppc.net.ua

Produces oil and gas.



Poltavahazvydobuvannia Gas Field Department of JSC Ukrhazvydobuvannia

ugv.com.ua

Explores hydrocarbons and produces gas.

Poltava as a territory of international cooperation

Poltava's history and tourist appeal, active operations of exporter companies, higher education institutions and Poltava City Council have turned the city into a center of international cooperation.

Dozens of cooperation memorandums signed by Poltava City Council have opened multiple opportunities to explore foreign experience of transparent and citizen-oriented local government, tools used to accelerate economic development, the implementation of innovative and climate-friendly solutions of the Smart City concept and the city's integrated development.

Besides, tens of thousands of tourists visiting Poltava annually and hundreds of foreign students coming to study at Poltava higher educational institutions from Europe, Asia and Africa, enhance the city's international standing.

These human ties are further promoted by business collaboration between Poltava's business owners and hundreds of foreign companies, actively facilitated by Poltava Chamber of Commerce and Industry that works with the International Trade Club in Ukraine.

INTERNATIONAL COOPERATION OF POLTAVA CITY COUNCIL WITH FOREIGN ORGANIZATIONS





Poltava as a hospitable city for comfortable living

Poltava is where you will find the full range of hospitality offers such as hotels and guest houses, restaurants, cafés, bars, cultural and entertainment institutions and sports complexes.

The average price of a single hotel room in Poltava ranges from \$35 to \$55.

| Name | Address | Website |
|--|--|--|
| Hotel Palazzo 4* | 33 Hoholia Street, Poltava | www.palazzo.com.ua |
| Hotel Gallery 4* | 7 Yevropeiska Street, Poltava | www.galerea-hotel.org.ua |
| Hotel Aleia Grand 3* | 57 Sobornosti Street, Poltava | www.alleya-grand.com.ua |
| Yavir Hotel | 4 Matrosova Street, Poltava | www.hotel.yavir2000.com |
| Aristocrat hotel and restaurant complex | 9 Hohol Street, Poltava | www.aristokrat.poltava.ua |
| Hotel Kyiv 3* | 2/49 Sinna Street, Poltava | www.hotelkiev.poltava.ua |
| Hotel Ukraina Community-Owned Enterprise "Integrated Hotel Sector" | 41-a Sobornosti Street, 8-a Yatsenka Street, Poltava | www.hotelukr.com.ua |
| Mimino hotel and restaurant complex | 15 Marshala Biriuzova Street, Poltava | www.mimino.poltava.ua |
| Verholy Relax Park | 1 Sosnova Street, Sosnivka, Poltava District | www.verholy.com |
| Hlukhoman hotel and restaurant complex | Nyzhni Mlyny village, Poltava | www.gluhoman.com.ua |
| Cape of Good Hope hotel and restaurant complex | Hlody village, Poltava | mus.pl.ua |
| Atmosphere hotel and restaurant complex | 44a P. Orlyka Street, Poltava | atmosphere.everest.pl.ua |

The average check for a single lunch in Poltava cafés and restaurants ranges from \$8 to \$15.





Poltava as a treasury of Ukrainian spirituality

Poltava is known as a cultural and historical center far beyond Ukraine. This is due not only to the 1709 Battle of Poltava between the Swedish army of King Charles XII and the Russian army of Peter I, but, primarily, the creative success of great Ukrainian cultural luminaries of the 19-20th centuries, including Ivan Kotliarevskyi, Mykola Hohol, Panas Myrny, Volodymyr Korolenko.

Today, these traditions live in a new generation of artists working in 37 cultural and artistic institutions such as theaters, museums, leisure centers, schools of aesthetic education.

And you can see, hear, and feel the results of their creation by visiting Poltava Academic Drama Theater named after Mykola Hohol, the Regional Puppet Theater, Poltava Regional Philharmonic,

the Lystopad Palace of Leisure with an auditorium seating 1,200, equipped with modern sound and lighting equipment, which competes with the most prestigious concert halls worldwide.

In addition, you are sure to take interest in 200K exhibits of Poltava Museum of Local Lore; paintings by prominent Ukrainian and foreign masters of the brush collected in Poltava Art Museum; exhibits of Poltava Museum of Aviation and Space Technology, and other museums of the city.

We are also positive that you will be delighted with our exhibitions, expositions, fairs, and festivals: City Fest, the Day of Poltava Dumplings, Salo's Day, Honey Day, the Embroidered Poltava pageant.



Tourist routes

POLTAVA IN HISTORY

The sightseeing tour goes through the city's ancient quarters with unique architecture closely connected with Poltava's history. You will visit the city's heart on Ivanova Hora in the estate of Ivan Kotliarevskyi, the founder of new Ukrainian literature. Strolling along the slopes of the former fortress wall, you will be admiring the magnificent views of Poltava's Podil and Levada. You will see with your own eyes the pearl of Ukrainian baroque architecture, the complex of the Exaltation of the Holy Cross Monastery, the CIS only park and palace ensemble in the era of classicism of the Round Square. Unique exhibits of Poltava Museum of Local Lore, one of Ukraine's largest, and a fascinating trip to the historical and cultural museum-reserve "Poltava Battlefield" are there for you.

POLTAVA IN LITERATURE

The "Literary Poltava" tour route is especially popular with tourists as it covers the "Poltava period" of life and work of famous writers and men of letters. The tour will help you see that Poltava is considered the Spiritual Capital of Ukraine for a good reason. In addition, you will not miss the city's appealing historical sites. The tour route includes literary memorial museums of I. Kotliarevskyi, P. Myrny, V. Korolenko.

POLTAVA BATTLEFIELD MUSEUM TOWN

This museum has operated on the historic battlefield since 1909 and describes the vicissitudes of the battle. Since 1981, Poltava Battlefield Historical and Cultural Reserve has been the only museum in Ukraine that is a member of the UNESCO's International Association of Museums of Arms and Military History. The museum's nine exposition halls demonstrate invaluable artifacts such as cold steel and firearms, clothes of Peter I, King's personal things, battle flags, ancient paintings, engravings, etc.

Festivals

SALO FEST

January

A COMPETITIVE FESTIVAL OF PERFORMING ARTS OF WIND AND PERCUSSION INSTRUMENTS "BATTLE OF POLTAVA"

WORLD EMBROIDERY DAY

May

May

A CULTURAL AND ARTISTIC EVENT DEDICATED TO THE ANNIVERSARY OF VICTORY IN WORLD WAR II

May

PAN-EUROPEAN MUSIC FESTIVAL "STREET MUSIC DAY"

May

"CITY'S WORKSHOP"

May / September

INTERNATIONAL FESTIVAL "POLTAVA DUMPLING"

June

CULTURAL AND LEARNING EVENTS TO MARK THE ANNIVERSARY OF THE GREAT NORTHERN WAR AND THE BATTLE OF POLTAVA

IVAN KUPALA'S DAY

July

July

CITY DAY

AN OPEN COMPETITIVE FESTIVAL OF THE SKILLS OF PLAYING FOLK INSTRUMENTS "COLORS OF POLTAVA"

November

September

Investment proposals

Poltava Coworking & Coliving Space

General characteristics of the project: Given Ukrainians' growing demand for mobile out-of-office employment and the development of creative industries, domestic and international construction companies expand their network of coworking and coliving centers in Ukraine. In addition, the rising cost of real estate has made its individual lease and purchase commercially unreasonable for many startup owners and freelancers, which calls for new offer on the market.



In Poltava, several international IT companies open their representative offices every year, sole traders get registered to operate in digital marketing, web design, photo and video shooting, arts. Therefore, construction of coworking and coliving spaces in Poltava is a very promising business. Today, Poltava lacks space complete with state-of-the-art digital technologies for work, leisure, and living available on lease. The project involves creating a modern property that will lease out shared office and living space to individuals and representatives of micro, small, and medium-sized businesses in creative industries.

Location: 32 Ostapa Vyshni Street, Poltava, a land plot of 2.2785 hectares, cadastre number 5310136400:14:008:0108

Purpose of investment: build an innovative work and living space for subsequent lease of office space with modern equipment and Internet access, and mini-apartments with a common lounge area and a kitchen with all necessary appliances, where the creative business elite works, lives, and interacts during leisure to generate ideas and work together on projects.

Initiator: Department of Economy and Investment, Poltava City Council.

Contacts: Department of Economy and Investment, Poltava City Council
Vita Ivanivna Klymenko, Director of the Department of Economy and Investment.
Address: 36 Sobornosti Street, Poltava, 36000
Phone: +38 0532 56-30-81
E-mail: dep_economy_invest@rada-poltava.gov.ua

Poltava E-learning Center

General characteristics of the project: During the COVID-19 crisis, a large number of general secondary, vocational, and higher educational institutions in Poltava started relying on distance learning. Moreover, the transfer to e-learning is typical today not only of Ukraine but also of all countries globally, which use the latest technologies of augmented and virtual reality.



Therefore, to stay competitive in this innovative area and take advantage of the growing demand in the market of advanced training services, we propose the purchase of appropriate software and equipment and create an e-learning center in Poltava. The Center will develop and deliver paid advanced training courses in computer science, design, architecture, oil and gas engineering and technology, financial technology (Fintech), agricultural technology (AgriTech), health care using virtual and augmented reality technologies. In addition, the Center will advise state- and community-owned educational institutions on the organization of e-learning and create and distribute custom training programs in Ukraine and abroad.

Project to be implemented in: City of Poltava.

Initiator: Department of Economy and Investment, Poltava City Council.

Contacts: Department of Economy and Investment, Poltava City Council
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Creation of a Science Park

General characteristics of the project: Today, startups, recently established companies that build their business on innovative technologies, are the driving force behind economic development both in Ukraine and abroad. In Poltava, the StartUp school of the National University “Poltava Polytechnic named after Yurii Kondratiuk” and the Business Incubator of Ukoopspilka’s Higher Educational Institution “Poltava University of Economics and Trade” successfully operate in this field. Their success warrants a conclusion about the relevance of the Science Park project in Poltava which will promote the commercialization of scientific solutions offered by the city’s higher educational institutions and be a partner in international research and innovation programs.

The creation of the Science Park will give a boost to innovative micro and small businesses in Poltava as laid down in the Strategy of Regional Development of Poltava Region for 2021-2027 and the city’s SMART-specialization.



Location: 3 Kovalya Street; 2 Ostrohradskogo Street; 24 Pershotravnevyi Avenue; 1/3 Skovorody Street; 23 Shevchenka Street, Poltava.

Purpose of investment: create a Science Park by mobilizing investment in the development of research infrastructure and create startups in information technologies, bioengineering, food technologies, economics.

Initiator: higher educational institutions in Poltava.

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Renovate and enable the boiler house at 2a Kotsiubynskoho Street, Poltava, to operate automatically

General characteristics of the project: Poltavateploenerho uses the boiler house at 2a Kotsiubynskoho Street, Poltava, for heat supply to 6 apartment buildings, budget-funded institutions, and other public facilities. The boiler house has obsolete equipment that requires ongoing monitoring and manual adjustment of settings, increasing the consumption of fossil fuels (natural gas). The project involves replacing obsolete equipment and enabling the boiler house to operate automatically.



Location: 2a Kotsiubynskoho Street, Poltava
(Google Maps coordinates: 49.587721, 34.537010).

Purpose of investment: reduce the consumption of fossil fuels (natural gas) by replacing obsolete equipment with modern one.

Initiator: Poltavateploenerho, Poltava Regional Community-owned Production Enterprise of Heating Economy.

Project to be implemented by: setting up a public-private partnership with a private company.

Contacts: Yevhenia Vadymivna Lytetska, Deputy Director of Production Service at Poltavateploenerho.

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Construction and maintenance of multi-story residential buildings

General characteristics of the project: The project involves the construction of multi-story residential buildings (8-10 and 16 floors, 1, 2, 3 sections) with public facilities on land plots. The construction of residential buildings is included in the Master Plan of Poltava and the Detailed Plan of the Territory limited by Olesia Honchara, Pushkarivska, Symona Petliury streets. The projected housing estate lies on the territory of a former military unit in downtown and has good accessibility. The investor is offered 9 land plots at the following addresses:

| No. | Address | Area, hectares | Cadastr number |
|-----|----------------------------|----------------|------------------------|
| 1. | Ostapa Vyshni Street | 1.0970 | 5310136400:14:008:0125 |
| 2. | 7 Ostapa Vyshni Street | 0.4354 | 5310136400:14:008:0101 |
| 3. | 9 Ostapa Vyshni Street | 1.7244 | 5310136400:14:008:0103 |
| 4. | 11 Ostapa Vyshni Street | 1.0970 | 5310136400:14:008:0104 |
| 5. | 32 Ostapa Vyshni Street | 2.2785 | 5310136400:14:008:0108 |
| 6. | 28 Pushkarivska Street | 0.6881 | 5310136400:14:008:0107 |
| 7. | 30 Pushkarivska Street | 0.6121 | 5310136400:14:008:0102 |
| 8. | 32 Pushkarivska Street | 1.2529 | 5310136400:14:008:0106 |
| 9. | 17a Olesia Honchara Street | 2.1776 | 5310136400:14:008:0114 |

Location: Poltava, territory limited by Olesia Honchara, Pushkarivska, Symona Petliury streets (Google Maps coordinates: 49.58202, 34.52646).

Purpose of investment: providing affordable modern housing to community members.

Initiator: Poltava City Council.

Contacts: Yurii Oleksandrovych Trehubov, Head of Poltava City Department of Land Resources and Land Cadastre.
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For reference:

- According to the approved detailed plan of the territory, the total area of apartments of the 1st stage of development is 62,000 m².
- The indirect cost of housing construction in Poltava Region as of 4/1/2020 is UAH 11,523 per m².



Potential areas of international commercial, economic, and investment cooperation with Poltava's business entities

Mechanical

Establishing a joint venture to assemble electric vehicles to be sold in Ukraine and exported to neighboring countries.

Ukraine is actively building the infrastructure for e-vehicle maintenance and growing its network of charging stations. As popular demand for green cars grows, this creates prospects for foreign manufacturers to enter the Ukrainian market. By choosing Poltava for setting up a joint venture to assemble e-vehicles to be further sold in Ukraine and exported to neighboring countries, foreign investors will get access to local highly skilled staff and an extensive transport infrastructure, which will make production and marketing much easier.

Food industry

Establishing a joint venture / company with foreign investment to produce soft drinks for exports.

Poltava holds significant volumes of fresh mineral water with a composition that is uniquely suitable for the production of a variety of beverages. Cooperation with local companies or the creation of a company with foreign investment will enable to create a unique product line of soft drinks for sale in Ukraine and future exports.

Переробка сміття та пластику

Establishing a company with foreign investment for waste and plastics recycling.

Poltava actively develops, its population grows, so does the quantity of municipal solid waste. Today, the waste dump takes up vast lands in the village of Makukhivka, which could be used in agriculture. There is no waste sorting facility or a waste recycling plant in Poltava. Next to the plant, you can arrange a manufacture of products from processed raw materials (plastics), so waste recycling can become a profitable business in Poltava for foreign businesses.

Health care (smart medicine)

Creating a recreational complex with foreign investment that includes rehabilitation and SPA centers with state-of-the-art medical equipment.

Poltava is a green, environmentally clean city near the Vorskla River. In 2019, Poltava was rated the 4th most comfortable city out of 22 cities of Ukraine by Focus Magazine. So, a modern recreational complex is a promising and highly profitable business for foreign investors. The recreational complex can specialize in the diagnosis and treatment of diseases of the musculoskeletal system and spine, central nervous, circulatory, respiratory, digestive systems by using scientific and technological solutions of the foreign investor and provide rehabilitation, beauty, and recreation services.

Electricity and heat power industries

Establishing an enterprise that generates electricity and heat by installing solar panels, solar and geothermal heating systems in Poltava's buildings.

Poltava's local community intends to actively implement the latest energy efficiency and energy saving technologies and, by 2050, achieve 100% use of renewable energy sources. Poltava City Council actively works with the international organization 350.org to develop a scenario for the transition of Poltava to renewable energy.

There are 200 community-owned buildings and about 2,000 residential buildings in Poltava, so cooperation with a foreign investor in this area is potentially beneficial for both parties. Poltava can draw on its foreign partners' experience on mutually beneficial terms, by introducing technologies for the use of solar energy to generate electricity, hot water, and the use of geothermal energy to heat buildings. In addition, by using alternative energy sources, Poltava will be able to export surplus electricity to other regions.

Agrologistics

Establishing a joint venture that processes, stores, delivers agricultural products to retail chains in Ukraine and for exports.

Mobilization of foreign investment can help create a highly profitable agrologistics center in Poltava, as the city is at the crossroads of vital transport routes, connects the largest cities of Ukraine (Kyiv, Kharkiv, and Dnipro), has a developed transport infrastructure (railways, highways), great human potential, and the existing capacity of agricultural processing companies that need an upgrade. Poltava pursues scientific research on agricultural organic production initiated by the POLTAVA-ORGANIC center.

Information technology

Establishing a company with foreign investment that develops IT solutions (software) in for oil and gas engineering, transport and warehousing logistics, agribusiness, health care, and education.

Poltava's IT sector is rapidly developing. There are enough software engineers that know contemporary programming languages and are fluent in foreign languages. Experts in

Information Technology are trained by 3 higher educational institutions such as the National University "Poltava Polytechnic named after Yurii Kondratiuk," Ukoopspilka's Higher Educational Institution "Poltava University of Economics and Trade," Poltava Polytechnic College of the National Technical University "Kharkiv Polytechnic Institute." Poltava has an existing information and communication infrastructure, offices of leading Internet service providers that offer mobile and landline broadband Internet access. By creating an enterprise with foreign investment in Poltava that develops IT solutions for Ukrainian and international businesses, the investor will be able to strengthen its foothold in the European and American IT services market by using the city's intellectual potential.

Creating a commercial outsourcing data center that provides virtual hosting services and leases out servers of various configurations.

The project involves information storage services in a data center in Poltava and server hire to Ukrainian and foreign companies.

Commerce

Establishing a distribution center for storing and delivering foreign goods to retail chains in Ukraine and neighboring countries.

Poltava's favorable geographical location (central Ukraine), existing highly skilled workforce, developed transport infrastructure enable it to build a distribution center for storage and delivery of foreign goods to retail chains in Ukraine and neighboring countries.

Poltava: extraordinary opportunities for your business!

This is where you can find unique conditions for your boldest ideas to come true:



Highly competent and hard-working local staff



Великий вибір офісних і виробничих приміщень для організації різноманітних видів бізнесу



A large number of companies interested in cooperation and operating in mechanical engineering, food and petrochemical industries, information technology, tourism



A favorably located city with convenient transport links: airport, railway station, bus stations, highway within the European route E40



Public safety ensured



European mindset and a high level of culture of Poltava residents



Unoccupied land for development



A large consumer market of Ukraine



Comfortable conditions for living, recreation, and sports



A wide choice of office and industrial space for various types of business



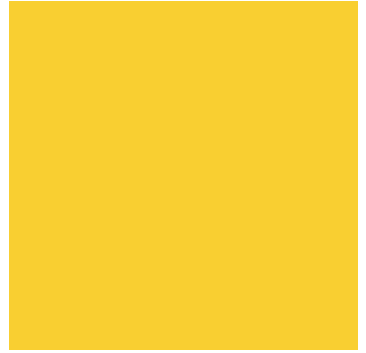
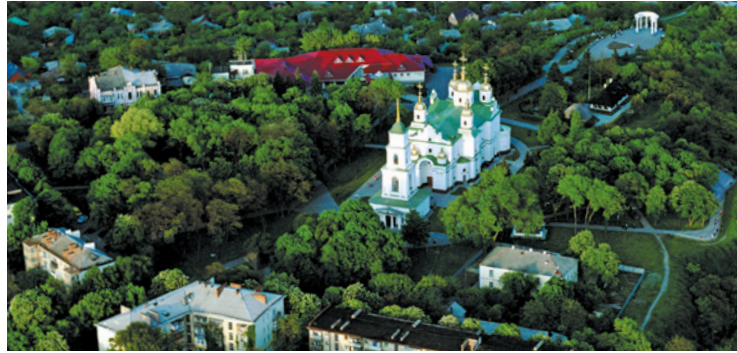
A favorable business climate



Organizational and technical support of investors

YOU ARE WELCOME!

If you are interested in starting a business in Poltava, please email your proposals or questions to dep_economy_invest@rada-poltava.gov.ua



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